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## Texas Book Festival Unveils 2024 Author Lineup

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*Annual Literary Festival will feature more than 275 writers across all genres, including Matthew McConaughey and Malcolm Gladwell*

(Austin, Texas) - The [Texas Book Festival](#) (TBF), set for **November 16-17**, 2024, has revealed its **full lineup** for this year's event, featuring a diverse array of critically acclaimed national and Texas-based writers. The State Capitol and Congress Avenue will once again serve as the backdrop, as the Festival welcomes book lovers from across Texas to celebrate literature through conversations that inspire imagination, empathy, and joy.

Some of this year's highly anticipated featured authors include:

- Matthew McConaughey
- Malcolm Gladwell
- Rumaan Alam
- Jay Ellis
- Ernest Cline
- Jane Smiley
- Attica Locke
- Rachel Khong
- Hanif Abdurraqib
- Cristina Rivera Garza
- Michele Norris
- Stephen Graham Jones
- Paola Ramos
- Kazu Kibuishi
- Jean Hanff Korelitz
- Claire Messud
- Bret Anthony Johnston

*Headshots and book covers for all featured Festival authors are available for download [here](#).*

While Festival attendance is always free of charge, there will be **two ticketed events for headlining authors [Malcolm Gladwell](#) and [Matthew McConaughey](#)**. Gladwell's session will

feature the bestselling author in a Q&A highlighting his forthcoming book, *Revenge of the Tipping Point*, at 12:45 p.m. on Saturday, Nov. 16 at First Baptist Church, 9th and Trinity Streets. McConaughey's session will celebrate the paperback release of *Greenlights*, which includes a new afterword, with the Academy Award-winner in conversation with celebrated director Richard Linklater at 4 p.m. on Sunday, Nov. 17, also at First Baptist Church. Tickets for each session cost \$35 and include a signed copy of the respective author's featured book. Click [here](#) to purchase tickets for Malcolm Gladwell's session. Click [here](#) to purchase tickets for Matthew McConaughey's session.

"This year's Festival Weekend will feature a diverse ensemble of literary voices to engage readers of all ages," said TBF Literary Director Hannah Gabel. "Attendees can expect lively conversations with high-profile creators, author signings, storytimes and interactive family-friendly activities, teen-focused programming, cooking demonstrations, poetry readings, discussions about timely issues, as well as bilingual sessions in English and Spanish. We believe that reading and access to literature is essential, so we're proud to present a Festival that includes something for everyone."

This year's event begins at 10 a.m. on Saturday, Nov. 16, and at 11 a.m. on Nov. 17. Festival goers will have an opportunity to participate in author readings, panel discussions, and signings as part of the weekend's events. There will be exhibitor booths, food vendors, and an array of family activities. Public transportation is strongly encouraged.

TBF can host this large-scale event thanks to its presenting sponsor, H-E-B. Other major sponsors include Brigid Cockrum and Family, Tejemos Foundation, Tres Grace Family Foundation, Tocker Foundation, *Kirkus Reviews*, Still Water Foundation, The Rea Charitable Trust, Downtown Austin Alliance, Buena Vista Foundation, Tapestry Foundation, Central Market, *Texas Monthly*, Jordan Foster Construction, the *Austin Chronicle*, and RNDC. BookPeople is the official Festival bookseller.

Visit [www.texasbookfestival.org](http://www.texasbookfestival.org) for more information and follow along on Instagram, Facebook, and X [@texasbookfest](#).

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### **About Texas Book Festival**

With a vision to inspire Texans of all ages to love reading, [Texas Book Festival](#) connects authors and readers through experiences that celebrate the culture of literacy, ideas, and imagination. Founded in 1995 by former First Lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the Reading Rock Stars Title I elementary school program, the Real Reads Title I middle and high school program, grants to Texas libraries, and year-round literary programming.

This year's Texas Book Festival will take place November 16 and 17, with events happening in downtown Austin and at the Texas Capitol, featuring renowned authors, panels, book signings, and activities. Thanks to generous donors, sponsors, and volunteers, the Festival remains free and open to the public.